



2017 Chalk Walk Sponsorship Opportunities

Event Sponsorships

Title Event Sponsor-\$1200

Title designation of the event: Ex. Choice Bank Downtown Oshkosh Chalk Walk

First right of refusal for following year sponsorship

Name and logo on printed advertising materials; posters, postcards, king size bus ads (2), billboard, banners (2), yard signs, and our websites (Downtown & Chalk Walk)

Booth space

10 artist sponsorships

10 complimentary t-shirts

5 extra sets of chalk

Platinum-\$500

Name and logo on printed advertising materials; posters, postcards, billboard, banners (2), and our website (*excludes yard signs & bus ads)

Booth space

5 artist sponsorships

5 complimentary t-shirts

2 extra sets of chalk

Gold-\$400

Name and logo on printed advertising materials; posters, postcards, billboard, banners (2), and our website (*excludes yard signs & bus ads)

Booth space

3 artist sponsorships

3 complimentary t-shirts

1 extra set of chalk

Silver-\$300

Name and logo on printed advertising materials; posters, postcards, billboard, banners (2), and our website (*excludes yard signs & bus ads)

1 artist sponsorship

1 complimentary t-shirt

Kids Chalk Area-\$250

Name and logo on printed advertising materials; posters, postcards, billboard, banners (2), and our website (*excludes yard signs& bus ads)

8 kid's artist sponsorships

Music-\$300

Name and logo on printed advertising materials; posters, postcards, billboard, banners (2), and our website (*excludes yard signs & bus ads)

1 artist sponsorship

1 complimentary t-shirt

Award Sponsorships**People's Choice-\$250**

\$75 to the 12-17 age range

\$175 to the 18+

2 artist sponsorships

2 complimentary t-shirts

Name recognition on all voting ballots

Recognition on our website

Logo on all posters and postcards

Artist's Choice-\$250

\$75 to the 12-17 age range

\$175 to the 18+

2 artist sponsorships

2 complimentary t-shirts

Name recognition on all voting ballots

Recognition on our website

Logo on all posters and postcards